



**ENGLISHMAN RIVER WATER SERVICE JOINT VENTURE  
EMERGENCY MEETING OF THE MANAGEMENT BOARD**

**FRIDAY, March 13, 2015  
8:30am – 10:30am**

***City of Parksville Forum  
100 Jensen Avenue***

**A G E N D A**

**PAGES**

**CALL TO ORDER**

**DELEGATIONS**

**MINUTES**

3-7 Minutes of the Englishman River Water Service Management Board Meeting held November 13, 2014.

**BUSINESS ARISING FROM THE MINUTES**

**COMMUNICATIONS/CORRESPONDENCE**

8-9 Fisheries and Oceans Canada, letter dated February 23, 2015.

10-11 Dr. P. Hasselback, Island Health to Trevor Wicks, letter dated February 23, 2015.

**UNFINISHED BUSINESS**

**REPORTS**

Fisheries and Oceans Canada. (To be distributed)

Funding Update. (Verbal)

Aquifer Storage and Recovery. (Verbal)

**ADDENDUM**

**BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS**

**NEW BUSINESS**

Submission of Funding Application for the Federal Gas Tax Fund Strategic Priorities Fund. (Capital Infrastructure Projects Stream) due April 15, 2015. (Verbal)

12-19 Updated ERWS Communications Plan.

**IN CAMERA**

**OTHER**

**NEXT MEETING**

**ADJOURNMENT**

Distribution: J. Stanhope, B. Rogers, M. Lefebvre, S. Powell, P. Thorkelsson, F. Manson

For Information: M. Squire, B. Weir, J. Marsh, R. Alexander, M. Donnelly, W. Idema, G. St. Pierre, V. Figueira



**MINUTES OF THE REGULAR MEETING OF THE  
ENGLISHMAN RIVER WATER SERVICE (ERWS) MANAGEMENT BOARD  
HELD ON THURSDAY, NOVEMBER 13, 2014 AT 1:00 PM  
AT THE PARKSVILLE COMMUNITY CONFERENCE CENTER**

**Present:**

Director J. Stanhope, Chair	Regional District of Nanaimo
Director G. Holme	Regional District of Nanaimo
Chris Burger	City of Parksville
Councilor Marc Lefebvre	City of Parksville

**Also in Attendance:**

Paul Thorkelsson	Regional District of Nanaimo
Randy Alexander	Regional District of Nanaimo
Gerald St. Pierre	Regional District of Nanaimo
Fred Manson	City of Parksville
Mike Squire	City of Parksville
Rebecca Graves	Recording Secretary

**CALL TO ORDER**

Chair Stanhope called the meeting to order at 1:00 PM.

**DELEGATIONS**

**MINUTES**

MOVED Director Holme, SECONDED Director Burger, that the minutes from the meeting of the Englishman River Water Services Management Board held May 16, 2014, be adopted.

CARRIED

MOVED Director Holme, SECONDED Director Burger, that the minutes from the meeting of the Englishman River Water Services Management Board held June 5, 2014, be adopted.

CARRIED

MOVED Director Holme, SECONDED Director Burger, that the minutes from the meeting of the Englishman River Water Services Management Board held June 24, 2014, be adopted.

CARRIED

**BUSINESS ARISING FROM THE MINUTES**

**COMMUNICATIONS/CORRESPONDENCE**

## REPORTS

### **ERWS Treatment Plant Expansion – Redefining Project Scope and Phasing Report and Executive Summary** (Presentation by Paul Wobma, CH2M Hill)

CH2M HILL presented an overview of the Phasing Options performed in conjunction with ERWS. Purpose of the Phasing Options was to consider re-scoping the project into phases to minimize impacts to the local residents and businesses (water rates) and development cost charges.

The preliminary design option has identified a 24 ML/d Water Treatment Plant (WTP) to be constructed by 2016. The capacity of the WTP is based on water demand projections that include a 25% safety factor. The design includes flexibility to expand as demand increases.

Water demands in the Parksville and Nanoose are increasing. The existing river intake capacity is limited to 12.2 ML/d. The existing ERWS wells have a maximum capacity of 11.8 ML/d. In addition, the aquifer is being accessed by wells outside of ERWS. It is anticipated that the number of wells accessing the aquifer will continue to increase. This will reduce the capacity of the aquifer over time and stresses the importance of reducing ERWS's reliance on groundwater.

Four options were reviewed, with selection of the best phasing option based on technical and cost criteria. The purpose of the options review was to determine if there is a better approach than the option identified in the Preliminary Design Report.

The four phasing options were based on a phased approach; Phase 1 to a capacity of 16 ML/d by 2016 (without an industry standard safety factor) to meet regulatory requirements and a budget of approximately \$20M; Phase 2 expansion to a capacity of 24 ML/d (to match the scope in the Preliminary Design Report) by 2026, based on existing demand. All options include maintaining the existing yield of 11.8 ML/d of the wells going forward (same as the Preliminary Design Report).

As part of the phasing options, the existing intake location was considered as a possible location. This location was considered not suitable due to the limited capacity of the existing intake and an unsuitable neighbourhood for a new facility.

Phasing Options 1 and 2 do not include any filtration and no factor of safety on future water demand projections.

Phasing Option 1: 16 ML/d of disinfection with corrosion control. Allows phase 1 infrastructure to be re-used as part of future expansion and results in improved operation of the distribution system by mixing groundwater and surface water at the reservoirs (rather than in the transmission mains). Negatively, this option does not meet Island Health requirements, limited to summer operation only, and would result in 1.5 years for adding filtration in the future.

Phasing Option 2: 16 ML/d of disinfection with corrosion control and chemical facility. Similar advantages to option 1 but defers most of the infrastructure to Phase 2. This results in 2.5 years for adding filtration in the future.

Phasing Options 3 and 4 include filtration and no factor of safety on future water demand projections. Filtration can be provided by smaller packaged filtration systems but these are only cost effective up to 16 ML/d. As such, an engineered filtration system is considered the most suitable option for ultimate build out.

Phasing Option 3: 16 ML/d of disinfection, 8 ML/d of filtration, and temporary partial transmission main routing. This option meets of Island health requirements, allows for year round operation, and provides a quick (5 month) expansion to increase to phase 2 capacity. Negatively, this option will result in higher costs for integrating phase 1 and 2, operational complexities related to blending, abandoning of the temporary transmission main on Martindale Rd., deferral of certain portion of the transmission mains, and 1.5 years to implement phase 2.

Phasing Option 4: 16 ML/d of disinfection, 8 ML/d of filtration, and all transmission mains. This option has the same advantages as option 3 but has a higher cost related to build out of the transmission mains.

The four options were evaluated based on the following primary criteria: water quality, technical considerations, social considerations, natural environmental considerations, and economic considerations. The options were evaluated against each criteria on a relative basis, resulting in a weighted score.

After evaluating the benefits and costs, Phasing Option 4 was identified as the best value for ERWS. All of the options evaluated had a higher cost than the options identified in the Preliminary Design Report. Therefore, the recommendation is to proceed with the option identified in the Preliminary Design Report.

#### **Financial Feasibility Analysis of Reduced Project Scope Options (Fred Manson, CAO – City of Parksville)**

Fred Manson presented the report and stated that the optimal solution is the full project as described by Plan A, assuming grants are available. The plan meets all the requirements for capacity, treatment and distribution.

As grants decrease the financial risks of the pre-design increase, to the extent that eventually the phased options becomes the preferred option, they all offer a significantly reduced financial risk compared to that of the pre-design report preferred option, resulting from the debt requirements being spread over a longer time period.

As the financial impacts of the four Phased options are so similar, phased option 4 is recommended, assuming no grants, as it best meets the City's capacity, treatment and supply requirements. Overall recommendation is to wait to hear from the Federal/Provincial Government to see if the grants are available for the Pre-Design Report, the full project.

Marc Lefebvre questioned what the taxpayer would have to pay under Phase 4 option and how optimistic are we that we would get an extension by Island Health for the December 31, 2015 requirement?

Island Health have indicated to us that as long as we have a good plan going forward and meeting operating requirements they would consider an extension.

Chris Burger commented that the Plan we have presented is the optimal plan going forward. We have not been denied any funding requests to date. Chris Burger mentioned he had a conversation with Minister Duncan and that he commented that our request for third funding seemed reasonable but the Federal government can't provide funding until the Provincial government was ready with their intake process.

## **ADDENDUM**

### **ERWS Water Intake and Treatment Plant Phasing Options Report**

(Randy Alexander, GM – Regional Community & Utilities)

Randy Alexander reviewed the report and based on the results of the phasing options analysis the ERWS Management Board made recommendations.

MOVED Director Lefebvre, SECONDED Director Holme, that the CH2MHill presentation to the ERWS Board, dated November 13, 2014 be received.

CARRIED

MOVED Director Holmes, SECONDED Director Holme, that staff continue with project development based on the Predesign Report scope of work, subject to receiving significant government funding by May 31, 2015.

CARRIED

MOVED Director Holmes, SECONDED Director Holme, that in the event that government funding is not awarded by May 31, 2015, the ERWS Management Board approve the reduced scope phased Option 4 as outlined in the presentation prepared by CH2M Hill on November 13, 2014.

CARRIED

## **BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS**

### **NEW BUSINESS**

### **OTHER**

### **QUESTIONS**

The Chair opened the floor to questions and comments.

Rick Van Heuser asked why, when he had gone to the water department he was told they were not taking water out of the river? Mike Squire replied that at that time the intake was probably closed off for the winter.

Charlie Stone questioned if it would reduce cost if the membranes were bought at the beginning? Paul Wobma replied that that option was looked at.

Doug O'Brien asked for clarification on a budget cost slide that was presented.

Dwayne Round asked why the ASR was not mentioned in the presentation and what happened to the \$2.6 million grant from the government? Mike Squire commented that ASR is not part of CH2M project scope. ASR is a separate contract that Associated Engineering started and is now in second stage review with Koer's and Lowen Engineering. The grant money will be used up in the Claudet Road investigation program.

Peter Law asked if a public presentation could be done of Appendix D and Appendix J? Mike Squire commented that it was summarized when the Predesign Report was concluded. To have that presentation in full detail we are currently having a discussion with DFO.

Roy Plotniko questioned if it was 2008 that Island Health gave the directive for the water treatment plant? Mike Squire replied he thought it was 2009.

Doug O'Brien questioned of the \$40 million, how much has been allocated for the ASR project? Mike Squire replied that the report by Associated Engineering in 2011 showed \$2.6 million.

Charlie Stone asked how much would it cost to investigate only pulling water out of the river without filtration? Chris Burger replied that that is the concept of ASR to capture the water and store the water and those costs are mentioned in option 1.

Dwayne Round asked what happened to the arsenic contaminated water that came from the failed ASR experiments? Mike Squire replied that the ASR at Kaye road didn't fail but what we looked at was the feasibility to build a water main in that area. Arsenic is a natural mineral and the aquifer agitated the wells in that area.

Alex Kobelak inquired as to what stage the testing and sustainability of the aquifer system was at? Mike Squire replied that with the aquifer storage and recovery investigation we need to progress step by step and with any geotechnical or hydrogeology, it's a science that needs to be proven and it takes time. It has progressed to the point where the next phase of the investigation is to be closer to the water treatment facility. The next available area is Claudet road which is currently under investigation.

Leanne Salter asked for clarification if there is ammonia gas in the aquifer and if it is being pumped out at Claudet road? Mike Squire commented that nothing is being pumped out of Claudet road at this time and that ammonia gas is naturally occurring in that well.

Doug O'Brien questioned if there were more options for storage other than the ASR, such as upstream storage or even raising the dam? Mike Squire commented that even if the dam was raised it would not provide more storage. ASR is completely different than watershed storage as it is harvesting water when we have an abundant supply in the winter time. Reducing our peak summer demands on the Englishman River then there is more available water for fish.

Dwayne Round questioned the feasibility of putting a monitoring device on the wells at Martindale road? Mike Squire replied that the province has been asked to look at that area but have not received any word back to date.

#### **ADJOURNMENT**

#### **IN CAMERA**

MOVED Director Holme, SECONDED Director Lefebvre, that pursuant to Section 90, the meeting proceed to an In Camera meeting for discussions relating to Land Acquisitions.

#### **NEXT MEETING**

#### **ADJOURNMENT**

The meeting was adjourned at 2:20 PM.

MOVED Director Holme, SECONDED Director Lefebvre that the meeting be adjourned.

CARRIED



200 – 401 Burrard Street  
Vancouver, BC V6C 3S4

FEB 23 2015 2015

Your file      Votre référence

Our file      Notre référence  
14-HPAC- 01184

Mr. Mike Squire  
Englishman River Water Service  
P.O. Box 1390  
Parksville, BC V9P 2H3

Dear Mr. Squire:

**Subject: Proposal likely to result in serious harm to fish. DFO authorization required.**

The Fisheries Protection Program of Fisheries and Oceans Canada (DFO) received your revised proposal on 12 December 2014. Please refer to the file number and title below:

DFO File No.: **14-HPAC- 01184**

Title: **Englishman River Water Withdrawal Project, Parksville**

Your proposal has been reviewed to determine whether it is likely to result in serious harm to fish, which is prohibited under subsection 35(1) of the *Fisheries Act*.

Our review consisted of:

- Project Notification and Review Application Form, dated 28 October, 2014
- Fisheries Component of Aquatic Effects Assessment of Proposed Bulk Water Supply Intake in Englishman River, prepared by LGL Ltd, dated October, 2014

We understand that you propose to:

- Construct a temporary coffer dam and stream diversion to isolate works from stream flow during construction of an intake weir and intake structure
- Construct a water intake structure on the right (north) bank of Englishman River immediately upstream of the Highway 19 bridge, fitted with 10.5 m wide inclined wedge wire screen with 2.54 mm slots
- Construct a raw water pumping station with a capacity of 28.8 ML/day (0.33 m<sup>3</sup>/s), which equates to ~20% of the 1.6 m<sup>3</sup>/s currently required by a Provisional Operating Rule for average year releases from the Arrowsmith reservoir to be delivered to reaches >2 km downstream of the proposed extraction site.
- Withdraw up to 0.33 m<sup>3</sup>/s (instantaneous) flows for municipal water consumption for up to a maximum average daily withdrawal in July of 24 ML/day (24-hr average of 0.27 m<sup>3</sup>/s) at current demand.

.../2

Based on the above information, DFO has concluded that your proposal is likely to result in serious harm to fish (as follows), which is prohibited under subsection 35(1) of the *Fisheries Act*:

- permanent alteration of fish habitat that supports various salmon and trout life history stages due to the reduction of flow in the Englishman River from instantaneous water withdrawal;

In order to be in compliance with the above legislation you must obtain an authorization from DFO pursuant to paragraph 35(2)(b) of the *Fisheries Act*.

Should you choose to proceed with your proposal, please complete the Application for Authorization under Paragraph 35(2)(b) of the *Fisheries Act* Form (<http://www.dfo-mpo.gc.ca/pnw-ppc/reviews-revues/index-eng.html>).

Please be advised that any unauthorized work, undertaking or activity that results in serious harm to fish that are part of a commercial, recreational or Aboriginal fishery, or supports such a fishery that would result from proceeding with your proposal without first obtaining a *Fisheries Act* authorization could lead to corrective action such as enforcement. It is also your *Duty to Notify* DFO if you have caused, or about to cause, serious harm to fish that are part of or support a commercial, recreational or Aboriginal fishery. Such notifications should be directed to (<http://www.dfo-mpo.gc.ca/pnw-ppc/violation-infraction/index-eng.html>).

If you have any questions, please contact Herb Klassen at our Vancouver office at (604-666-9126), by fax at (604-666-0417), or by email at (Herb.Klassen@dfo-mpo.gc.ca). Please refer to the file number referenced above when corresponding with DFO.

Yours sincerely,



Brad Fanos,  
Regional Manager, Fisheries Protection Program

cc. Herb Klassen (DFO)



englishman river  
WATER SERVICE

# COMMUNICATIONS STRATEGY

Updated March 2015



# Englishman River Water Service

## Communications Strategy

### BACKGROUND AND CONTEXT

#### **ARROWSMITH WATER SERVICE - BACKGROUND**

In 1996, the Regional District of Nanaimo, City of Parksville and the Town of Qualicum Beach entered into a joint venture agreement as the Arrowsmith Water Service (AWS) to construct, operate and maintain the Arrowsmith Dam, storage reservoir and associated water supply facilities. The dam provides storage for a water supply system to service Parksville, Qualicum Beach and the RDN water service areas in Nanoose Bay and French Creek.

The AWS water supply is intended to supplement existing supply sources owned and operated by the individual jurisdictions. The AWS is governed by appointed members from Parksville and Qualicum Beach councils and from the RDN board. Voting of the AWS management board follows a weighted vote system rather than a unanimous vote system to better reflect a governance model that is similar to a regional district governance structure. Each jurisdiction has secured the following portion of the total allocated AWS water amount:

City of Parksville	63.9%
Regional District of Nanaimo	22.4%
Town of Qualicum Beach	13.7%

In 2011, the partners renewed a revised AWS joint venture agreement. The agreement now addresses governance and funding of the bulk water service without referencing participation in the next phase of capital infrastructure. This change addresses Qualicum Beach's interest in not wishing to cost share in the water intake, treatment plant and distribution infrastructure at this time.

Currently in the AWS service area, about 85 per cent of all drinking water comes from wells. Well capacity has declined in a number of areas. The Arrowsmith Dam is required to address uncertainty regarding the sustainability of groundwater supplies for present and future needs. The Englishman River water provided by the AWS is intended to supplement groundwater supply and is currently only provided on a seasonal basis.

The original regional water supply strategy envisioned a phased construction approach developed over a thirty-year timeframe in an effort to reduce the financial burden on existing residents, businesses and future development:

- Phase 1 – Water impoundment (construction of Arrowsmith Dam in 1999)
- Phase 2 – Construction of a new water intake
- Phase 3 – Water filtration and treatment

In 2009, Island Health (formerly Vancouver Island Health Authority) imposed new water regulatory treatment standards which accelerated the capital plan to include the construction of a new intake and water treatment plant at the same time. As a result, the Englishman River Water Service was created.

## ENGLISHMAN RIVER WATER SERVICE - BACKGROUND

The Englishman River Water Service joint venture agreement parallels and complements the Arrowsmith Water Service joint venture agreement; it has only the City of Parksville and the Regional District of Nanaimo as joint venture participants.

The planned expansion to the drinking water supply will include:

- New water supply intake which will withdraw water from the Englishman River; designed and located to consider the needs of river users and to protect aquatic habitat.
- New water treatment plant to meet Island Health's drinking water quality standards
- Transmission supply mains to homes and businesses
- Aquifer storage and recovery system which will enable seasonal water supply and demand to be balanced and river water extraction to be reduced.

The Englishman River Water Service joint venture agreement describes the infrastructure which will be cost shared by the City of Parksville and the Regional District of Nanaimo and contains language which gives the option for the Town of Qualicum Beach to join the agreement in the future. While the Town of Qualicum Beach would not be a signatory to the Englishman River joint venture agreement, under the AWS Agreement the Town would have the option to "buy in" to this infrastructure at a future date. Qualicum Beach would have the right to do so due to the rights it possesses as a joint venture partner on the AWS water licence for the Englishman River and as joint owner of the Arrowsmith Lake dam and related infrastructure.

Englishman River Water Service joint venture agreement (percentage of interest):

City of Parksville	74%
Regional District of Nanaimo	26%

In November 2014, an application for funding was submitted through the *New Building Canada Fund: Small Communities Fund* for the ERWS regional water intake, treatment plant, transmission supply mains and aquifer storage and recovery. At this time, we have been advised funding announcements will be made in fall 2015.

## **COMMUNICATIONS OBJECTIVES AND MESSAGES**

A communications plan for the Arrowsmith Water Service was developed in April 2011 and a communications plan for the Englishman River Water Service was first developed in September 2013. The purpose of the updated 2015 document and the two previous versions is to define the communications methods and practices required increase understanding of the Englishman River Water Service partnership and the requirement for the planned expansion to the drinking water supply. The planned expansion is required by Island Health and will include:

- New water supply intake on the Englishman River
- New water treatment plant
- Distribution system to homes and businesses
- Aquifer storage and recovery system

This plan outlines communications objectives and key messages, identifies the audience, provides a timeline/work plan and assigns responsibilities. This plan should guide the communications components of the strategy that will create awareness of the Englishman River Water Service and help to inform the residents of the City of Parksville and the Regional District of Nanaimo (Nanose Bay Peninsula).

Engagement with residents is the key to building understanding of the ERWS within the community. Effective communication about the ERWS is critical. We will continue to assume residents' knowledge of the Englishman River Water Service and the Arrowsmith Water Service, history and structure is limited.

## **COMMUNICATIONS PLAN OBJECTIVES**

- Inform and engage the residents of the City of Parksville and the Regional District of Nanaimo (Nanose Bay Peninsula).
- Create an understanding and awareness of the ERWS joint venture partnership agreement, its background, current structure and governance.
- Provide accurate and meaningful information so stakeholders are informed. Information will be distributed to stakeholders in a consistent manner. Process will be based on mutual respect between all participants and the information and process will be transparent.
- Create a culture which encourages and provides opportunities for ERWS partners to work collaboratively.
- Foster two-way communication by providing opportunities for stakeholders to raise concerns and for the ERWS partners to respond.
- Use all appropriate communications channels to reach the target audiences.

## **KEY MESSAGES**

### **Purpose**

- The ERWS exists to ensure an environmentally sensitive use of water to improve fish habitat and domestic water supply. The dam has a positive effect on fish environment. The ERWS consults regularly with federal and provincial fisheries agencies.
- Groundwater is a good, cost-effective source of drinking water for the ERWS partners.
- Aquifer storage and recovery is an important component of ensuring adequate future water supply.
- Island Health policy and guideline changes (BC Drinking Water Protection Act) require the ERWS to undertake this expansion to the drinking water supply system in order to ensure water quality.

### **Partnership**

- The joint venture agreement is a cost-sharing partnership to provide for the infrastructure needed to expand the drinking water supply system.
- Recognition of prudent and responsible decision making by the ERWS partners will ensure a supplemental source of water for the future.

### **Planning and process**

- Expansion of the current water supply infrastructure will include construction of a new water intake on the Englishman River, water treatment plant and water transmission system. This will provide greater reliability and security and respond to increasing water demands.
- The locations for the water treatment plant and new intake facility have been chosen to provide balance between environmental concerns, technical suitability, cost and safety.
- Residential population growth has significant impact on future water supply.
- ERWS is proceeding based on the original phased approach of constructing the new intake in 2016 and phasing in the water treatment filtration when funding assistance becomes available.
- Project design engineering is well-advanced and includes a value engineering process.
- Funding
- We will continue our ongoing efforts to inform and engage the community.

## **TARGET AUDIENCES**

Communications should be directed to two main audience target groups - internal and external stakeholders. The primary audiences are the residents of the City of Parksville and the Regional District of Nanaimo (Nanoose Bay Peninsula).

### **INTERNAL STAKEHOLDERS**

- Council and staff of the City of Parksville
- Board of Directors and staff of the Regional District of Nanaimo.

### **EXTERNAL STAKEHOLDERS**

#### **General public**

- Residents/households of Parksville and Regional District of Nanaimo (Nanoose Bay Peninsula) (primary audience)
- Business owners
- Community groups and associations, business related organizations, resident associations, service clubs and others
- Environmental organizations, watershed stewardship groups

#### **Media**

- Print - PQB News, Oceanside Star; other community publications
- TV – CTV Vancouver Island, CHEK, Shaw Cable
- Radio – Island Radio (The Beach, The Lounge, Wave, Wolf), CBC, CHLY
- Online publications

#### **Other Levels of Government**

- Ministry of Environment
- Department of Fisheries and Oceans
- Island Health
- Ministry of Community, Sport and Cultural Development
- Local MLA's and MP's
- Nanoose First Nation
- School District #69

### **COMMUNITY WORKING GROUP**

This working group was led by CH2M HILL and met five times between December 2013 and May 2014. Membership included invited representatives from community groups from the City of Parksville, the RDN and the Nanoose First Nation. The group also included involvement by students from Ballenas Secondary School. The group provided information to the project team on items of concern, options, and issues to be addressed during the process of design development, in advance of broader public engagement and also included involvement by students from Ballenas Secondary School.

Working group members included Parksville Qualicum Beach Tourism Association, Parksville & District Chamber of Commerce, Parksville Downtown Business Association, Vancouver Island Real Estate Board, Oceanside Women's Business Network, Parksville Residents Association, Craig Bay Residents Association, Fairwinds Community Association, Arrowsmith Agricultural Association, Mid Vancouver Island Habitat Enhancement Society, Northwest Nanoose Residents Association, Island Timberlands, Timberwest and the Ballenas Civic Action Group.

## **COMMUNICATION METHODS**

Communications tools to inform and engage the community have included the following:

### **Branding**

- Materials, website, advertisements, news releases consistently use the ERWS brand and identity.

### **Backgrounders**

- Public information on ERWS background and historical context, including frequently asked questions/answers and fact sheets.

### **Publications/Materials**

- Informational brochures for use at public information sessions, available for distribution at municipal offices. Materials will be made available on the ERWS website ([www.englishmanriverwaterservice.ca](http://www.englishmanriverwaterservice.ca)).
- Educational poster.
- Local government publications and newsletters including RDN *Perspectives*, RDN *Electoral Area Updates*, RDN *WaterNews*, the City of Parksville's *It's Your City* news page, E-newsletter and others.
- Direct mail/letters to residents, unaddressed ad mail.
- Inserts in utility or tax notices.

### **Other publications**

- Opportunity to include information in the newsletters belonging to external organizations such as Chambers of Commerce, environmental organizations, etc.
- Municipal staff newsletters and intranets.

### **Media**

- Ongoing news releases as information becomes available.
- Preparation of media kit and briefings to educate media.
- Press conference with all partners available to provide information and answer questions from the media.

### **Advertising**

- Paid advertisements such as print/newspapers, radio, paid channel listings and TV advertisements.
- Single page newspaper inserts.

### **Presentations**

- Presentations to senior levels of government (DFO, MoE).
- Presentations to municipal councils and RDN board.
- Presentations for stakeholder groups - community groups, service clubs, business organizations, environmental organizations.
- Includes presentations and forums through which stakeholders are able to come to an informed opinion.

### **Website – [www.englishmanriverwaterservice.ca](http://www.englishmanriverwaterservice.ca)**

- ERWS website is used as the main site for information and updates. Website includes background, history, presentations, frequently asked questions/answers and updated links to relevant sites.
- Site also includes management board meeting notices, agendas, minutes and reports.
- Materials are made available on the website as pdf's.
- Links from RDN and Parksville websites are easily accessible.

### **PlaceSpeak**

A location-based online platform provides an opportunity to learn about the project and contribute opinions.

<https://www.placespeak.com/topic/945-englishman-river-water-service-project/>

### **Public Open Houses**

- Ongoing information sessions for the public in both Parksville and Nanoose.

### **Community Working Group**

- This multi-stakeholder group worked directly with the project team to provide input and advice during the design process.

### **Database**

- Develop and maintain a centralized database of contact information for stakeholder groups and organizations in the City of Parksville and the Regional District of Nanaimo. This is used for distribution of news releases, invitations to public presentations and open houses, informational updates, etc.

### **Consultation**

- Ongoing consultation with various provincial ministries, Department of Fisheries and Oceans, Ministry of Environment, Island Health, Nanoose First Nation and Members of the Legislature and Members of Parliament.

## **IMPLEMENTATION**

Communications activities for the initial planning phase started in 2011 and have included such activities as presentations to Parksville Council and RDN board, presentations to community groups and organizations, Public Information Report, ERWS branding, new ERWS website, backgrounder/FAQs, information brochures, public information meetings, community working group, etc. Communications activities are ongoing and costs to implement the communications strategy will be covered through the ERWS budget.

A list of AWS and ERWS communications initiatives to date is attached to this plan.

## **RESPONSIBILITIES**

- The ERWS website will continue to be maintained on behalf of the partners by the RDN and updated by the City of Parksville.
- Mike Squire, AWS/ERWS Program Manager, is responsible for public presentations.

Excellent care, for everyone,  
everywhere, every time.



February 23, 2015  
16485

Trevor Wicks  
524 Hawthorne Drive  
Qualicum Beach, BC V9K 1A5

Dear Mr. Wicks:

**Re: Response to Drinking Water Contamination**

Since early January, Island Health and others have received correspondence from yourself regarding concerns over potential sources of contamination of drinking water sources. On behalf of many who received this communication I am responding to some of your concerns. Under S 3(1)(b) of the *Drinking Water Protection Act* I am the Drinking Water Officer for water systems in the Central Vancouver Island area.

Your interest in drinking water is commendable. Those involved in ensuring that safe quality water is provided to residents on Vancouver Island welcome the opportunity to be accountable for their work and the increased public attention to ensuring safe drinking water is available.

As you are aware, the BC *Drinking Water Protection Act* came into force in 2003 and since then many water systems have invested in and continue to improve the quality of the water delivered to users. Your communication alludes to your opinion regarding whether operators or regulators carry certain liabilities for their current actions. Such concerns should be brought through the BC legal system and would be readily replied to in that appropriate setting.

Your communications focus on water systems in the Parksville-French Creek area for which there are multiple operators and drinking water systems in operation currently. Depending on the system, the current status and needs are different and such specific inquiries might best be directed to the operator who can communicate with the Environmental Health Officer delegated by myself and acting as the Drinking Water Officer.

Systems are expected to comply with the *Drinking Water Protection Act* and Regulations, and are encouraged to utilize resources such as available from the BC Drinking Water Program website of the Ministry of Health at [http://www.health.gov.bc.ca/protect/dw\\_index.html](http://www.health.gov.bc.ca/protect/dw_index.html). There are several documents in respect of water system assessment and source to tap assessment that provide excellent guidance to both operators and regulators.

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**Medical Health Officer**

Located at: 3<sup>rd</sup> Floor 6475 Metral Drive | Nanaimo, BC V9T 2L9

Tel: 250.739.6304 | Fax: 250.755.3372

[viha.ca](http://viha.ca)

The Provincial Health Officer regularly releases reports on the state of drinking water in the province of British Columbia. These can be accessed at <http://www.health.gov.bc.ca/pho/reports/drinkingwater.html>.

To provide more local reporting on drinking water systems, recently the Island Health Medical Health Officers issued a report on drinking water for Island Health and can be accessed from the Medical Health Officers publications page at <http://www.viha.ca/mho/publications/>.

Both of the above reports provide information on the current state of drinking water systems. You may also wish to review the Ombudsperson's ongoing review of drinking water in BC which can be accessed from her special report page at <https://www.bcombudsperson.ca/resources-and-publications/investigative-reports/special-reports> (*Fit to Drink: Challenges in Providing Safe Drinking Water in British Columbia*).

Through these processes and publications there is ongoing reporting and oversight of progress locally and provincially in striving to ensure that British Columbians in general, and residents of the Parksville-French Creek area locally, have ongoing access to safe drinking water.

My colleagues welcome the public interest in drinking water that you stimulate as it continues to inform users of the challenges and issues faced in providing safe, quality, reliable and affordable drinking water to all British Columbians.

Yours in Health,



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